

Attraction Interstate Logo Application

Attraction Qualifications

Attractions MUST meet ALL Qualifications

- ☐ Parking
- ☐ Is Regionally Significant which means a travel experience that is important to Oregon visitor interests and the State of Oregon tourism industry
- ☐ Attendant/Guide on duty during operating hours
- ☐ Open to travelers without reservations
- ☐ Conforms with all applicable laws and ADA guidelines

Interstate or Expressway Highway Information

- ☐ I-5
- ☐ I-82
- ☐ I-84
- ☐ Hwy 97 (Redmond, Bend, Klamath Falls)
- ☐ I-205
- ☐ Hwy 213
- ☐ Hwy 217
- ☐ Hwy 126 (Springfield)
- ☐ Beltline (569)
- ☐ Hwy 22 (Salem-Stayton)
- ☐ Hwy 22 (Rickreall)
- ☐ Hwy 26 (North Plains-Beaverton)
- ☐ Hwy 26 (Boring)

Exit # / Exit Name / Street Name

Distance in miles from end of exit ramp to facility driveway, up to 15 miles

Attraction Categories

Attractions MUST fall within at least one category

- ☐ Amusement — activity or business for enjoyment, fun or relaxation
- ☐ Cultural — relates to agritourism, local agricultural products, artisan demonstrations, artistic pursuits, handicrafts, or local gift/souvenir shops
- ☐ Cultural District — cluster of similar businesses within six city blocks, with no less than four like businesses (Cultural Districts may include Antique, Brewery, Distillery, Historical and Winery Districts)
- ☐ Historical — reflects past events of the area
- ☐ Leisure — activities for exercise, exploration or recreation

Facility Operating Hours/Days/Seasonality

If your business is not open 6 days/week, 6 hours per/day or is not open year-round, a supplemental message explaining the shortage will be required.

Hours of Operation

From _____ AM PM To _____ AM PM

Days of Operation

☐ 7 days/week

OR ☐ Mon ☐ Tues ☐ Wed ☐ Thurs ☐ Fri ☐ Sat ☐ Sun

Open ☐ Year-Round ☐ Seasonal

Seasonal Months: From _____ To _____

☐ Registered Non-Profit or Governmental Entity

Business Information

Registered Business Name (Rules stipulate that ONLY the REGISTERED BUSINESS NAME is allowed on the logo plaque. Scanning graphics and messages not directly related to the Registered Business Name shall not be displayed.)

Facility Address

City

ZIP Code

County

Facility Phone

Contact Person

Contact Phone

Contact Email

Website

Billing / Mailing Address

Billing/Corporate Name

Address

City

State

ZIP

Billing Contact Person

Billing Contact Phone

Billing Email

Certification

I certify that the information herein is correct and understand that non-compliance with TIC rules may result in denial or removal of signage.

Signature

Printed Name

Title

Business Name

Date

Required Attachments

1. Copy of Registered Business Name from Oregon Secretary of State

2. Non-Profit or Governmental proof if applicable

3. Licenses or documentation for agritourism:

☐ Brewery – copy of license to offer tasting and to sell malt beverages at retail directly to the consumer

☐ Coffee Roasting/Tasting – copy of license to offer tasting and to sell locally roasted beans at retail directly to the consumer

☐ Distillery – copy of license to offer tasting and to sell spirits at retail directly to the consumer

☐ Tasting Room – copy of license to offer tasting and to sell wine, cider, and/or spirits at retail directly to the consumer

☐ Tours/Trails – one qualifying business acting as a starting point and must provide a regular and reasonable tour/trail fully described in a brochure with a map

☐ Vineyard – proof of onsite vineyard of at least 15 acres

☐ Winery – copy of license to offer tasting and to sell wines or cider at retail directly to the consumer

4. Map or sketch of business location relative to highway exit. The map is vital in determining eligibility. It should clearly show facility location, intersecting roads, landmarks, and distance from exit ramp to facility. Detail any obstructions that may affect motorist safety.

5. Map showing District cluster of like businesses in a concentrated area of no less than six city blocks in size and with no less than four like businesses

6. Photographs of signage at facility

USE EXTREME CAUTION when taking photographs. Do not take photographs while operating a vehicle.

Submit Your Application

Email: sue.vanhandel@tic.oregon.gov

Mail: Travel Information Council
1500 Liberty St. SE, Suite 150
Salem, OR 97302

Fax: 503-378-6282

Questions?

Call: 503-373-0086