

For Profit Interstate Logo Sign Rates

Rate Summary

Tier	DTC range	Mainline sign (per year)	Ramp sign (per year)
1	120,001 and above	\$779 per direction	\$366 per direction
2	100,001-120,000	\$700 per direction	\$329 per direction
3	80,001-100,000	\$630 per direction	\$296 per direction
4	60,001-80,000	\$568 per direction	\$267 per direction
5	40,001-60,000	\$511 per direction	\$240 per direction
6	20,001-40,000	\$459 per direction	\$216 per direction
7	0-20,000	\$413 per direction	\$194 per direction

Tier 1 Rate – Average Daily Traffic Count 120,001 and above

Mainline sign rate	\$779 per direction
Ramp sign rate	\$366 per direction

Locations

- I-5, Exit 282 (SB) - Exit 292 (NB)
- I-5, Exit 304 (NB)
- I-5, Exit 307 (SB)
- I-5, Exit 308 (SB)
- Hwy 26, Exit 65 (WB) - Exit 71
- I-205, Exit 10 (SB) - Exit 24

Tier 2 Rate – Average Daily Traffic Count 100,001-120,000

Mainline sign rate	\$700 per direction
Ramp sign rate	\$329 per direction

Locations

- I-5, Exit 253 (SB) - Exit 258 (NB)
- I-5, Exit 260B (SB) - Exit 263
- I-5, Exit 294 (SB) - Exit 296
- I-5, Exit 304 (SB) - Exit 306
- I-5, Exit 308 (NB)
- Hwy 26, Exit 64 (WB) - Exit 65 (EB)
- I-84, Exit 13 (EB)
- I-205, Exit 9 (SB) - Exit 10 (NB)
- Hwy 217, Exit 2

Tier 3 Rate – Average Daily Traffic Count 80,001-100,000

Mainline sign rate	\$630 per direction
Ramp sign rate	\$296 per direction

Locations

- I-5, Exit 252 (SB) - Exit 253 (NB)
- I-5, Exit 258 (SB) - Exit 260 (NB)
- I-5, Exit 271 - Exit 282 (NB)
- I-5, Exit 292 (SB)
- I-5, Exit 307 (NB)
- Hwy 26, Exit 62 (WB) - Exit 64 (EB)
- I-84, Exit 13 (WB) - Exit 14 (EB)
- I-205, Exit 3 - Exit 8
- Hwy 217, Exit 3 - Exit 4A Food/Lodging (SB)
- Hwy 217, Exit 5 - Exit 6

Tier 4 Rate – Average Daily Traffic Count 60,001-80,000

Mainline sign rate	\$568 per direction
Ramp sign rate	\$267 per direction

Locations

- I-5, Exit 195A Gas/Food (NB)
- I-5, Exit 195 (SB)
- I-5, Exit 234 (SB) - Exit 252 (NB)
- Hwy 26, Exit 61A/B (WB) - Exit 62 (EB)
- I-84, Exit 14 (WB) - Exit 16 (EB)
- Hwy 126, Pioneer Pkwy (Springfield WB) - Mohawk Blvd. (Springfield EB)
- Hwy 217, Exit 4B Food (SB)

Tier 5 Rate – Average Daily Traffic Count 40,001-60,000

Mainline sign rate	\$511 per direction
Ramp sign rate	\$240 per direction

Locations

- I-5, Exit 21 Gas/Food (SB)
- I-5, Exit 24 - Exit 33 (NB)
- I-5, Exit 35 (SB)
- I-5, Exit 43 (SB)
- I-5, Exit 119 (SB) - Exit 124
- I-5, Exit 125 Gas/Food/Attraction (SB)
- I-5, Exit 182 (SB) - Exit 192 (NB)
- I-5, Exit 195 Lodging (NB)
- I-5, Exit 199 - Exit 234 (NB)

- Hwy 26, Exit 61 (EB)
- I-84, Exit 17 (EB)
- Hwy 97, Exit 135 - Exit 137
- Hwy 126, Mohawk Blvd. (Springfield WB)
- Hwy 126, 42nd St (Springfield EB)
- Hwy 213, Redland Rd
- Beltline, Exit 8, River Rd.
- Beltline, Exit 12, Coburg Rd.

Tier 6 Rate – Average Daily Traffic Count 20,001-40,000

Mainline sign rate	\$459 per direction
Ramp sign rate	\$216 per direction

Locations

- I-5, Exit 14 Food/Lodging/Attraction (SB)
- I-5, Exit 19 - Exit 21 (NB)
- I-5, Exit 21 Attraction (SB)
- I-5, Exit 33 (SB) - Exit 35 (NB)
- I-5, Exit 40 - Exit 43 (NB)
- I-5, Exit 48 - Exit 76 (NB)
- I-5, Exit 98 (SB) - Exit 119 (NB)
- I-5, Exit 125 Food/Lodging (SB)
- I-5, Exit 127 (SB) - Exit 182 (NB)
- Hwy 22, Exit 2 (Salem WB) - Exit 12 (Stayton EB)
- Hwy 22, Exit 16 (Rickreall)
- Hwy 26, Exit 19 (Boring)
- Hwy 26, Exit 55 - Exit 57
- I-84, Exit 16 (WB)
- I-84, Exit 17 (WB) - Exit 85 (EB)
- I-84, Exit 85 Food/Attraction (WB)
- I-84, Exit 87 (EB)
- I-84, Exit 168 (EB)
- I-84, Exit 376A/B Gas/Food/Lodging (EB)
- Hwy 97, Exit 119 (Redmond NB)
- Hwy 97, Exit 124 (Redmond NB)
- Hwy 97, Exit 140 (Bend SB) - High Desert Museum
- Hwy 126, 42nd St (Springfield WB)
- Hwy 213, Beaver Creek Rd.
- Hwy 213, Molalla Ave. (SB)
- Beltline, Exit 5 (Barger Dr.)

Tier 7 Rate – Average Daily Traffic Count 0-20,000

Mainline sign rate	\$413 per direction
Ramp sign rate	\$194 per direction

Locations

- I-5, Exit 6 - Exit 14 (NB)
- I-5, Exit 14 Gas/Camping (SB)
- I-5, Exit 76 (SB) - Exit 98 (NB)
- Hwy 22, Exit 12 (Stayton WB)
- Hwy 22, Exit 13 (Stayton)
- I-82, Exit 1
- I-84, Exit 85 Gas/Lodging (WB)
- I-84, Exit 87 (WB)
- I-84, Exit 104 - Exit 165
- I-84, Exit 180 - Exit 374
- I-84, Exit 376A Camping/Lodging (EB)
- Hwy 97, Exit 151 - Exit 153
- Hwy 97, Exit 275, City Center (Klamath Falls)