

## For Profit Interstate Logo Sign rates

Fees are based on the average daily traffic count on the highway where the Mainline signs are located. Milepoints are estimates. On some highways the milepoints repeat or start over. (NB – Northbound, SB – Southbound, EB- Eastbound, WB – Westbound)

Location	DTC (Daily Traffic Count)	Rate	Mainline sign, (per year)	Ramp sign, (per year)
I-5, Exit 253 (SB) – Exit 258 (NB)	100,001→	1	\$636 per direction	\$296 per direction
I-5, Exit 260 (SB) – Exit 263	100,001→	1	\$636 per direction	\$296 per direction
I-5, Exit 282 (SB) – Exit 306 (NB)	100,001→	1	\$636 per direction	\$296 per direction
I-5, Exit 307	100,001→	1	\$636 per direction	\$296 per direction
I-5, Exit 308 (SB)	100,001→	1	\$636 per direction	\$296 per direction
Hwy 26, Exit 64 (WB) – Exit 71	100,001→	1	\$636 per direction	\$296 per direction
I-84, Exit 13 (EB)	100,001→	1	\$636 per direction	\$296 per direction
I-205, Exit 8 (SB) – Exit 24	100,001→	1	\$636 per direction	\$296 per direction
Hwy 217, Exit 1 – Exit 4A Food/Lodging (SB)	100,001→	1	\$636 per direction	\$296 per direction
Hwy 217, Exit 5 – Exit 6	100,001→	1	\$636 per direction	\$296 per direction
I-5, Exit 252 (SB) – Exit 253 (NB)	80,001-100,000	2	\$573 per direction	\$266 per direction
I-5, Exit 258 (SB) – Exit 260 (NB)	80,001-100,000	2	\$573 per direction	\$266 per direction
I-5, Exit 306 (SB)	80,001-100,000	2	\$573 per direction	\$266 per direction
I-5, Exit 308 (NB)	80,001-100,000	2	\$573 per direction	\$266 per direction
Hwy 26, Exit 62A/B Food (WB)	80,001-100,000	2	\$573 per direction	\$266 per direction
Hwy 26, Exit 64 (EB)	80,001-100,000	2	\$573 per direction	\$266 per direction
I-84, Exit 13 (WB) – Exit 14 (EB)	80,001-100,000	2	\$573 per direction	\$266 per direction
I-205, Exit 3 – Exit 8 (NB)	80,001-100,000	2	\$573 per direction	\$266 per direction
Hwy 217, Exit 4B Food (SB)	80,001-100,000	2	\$573 per direction	\$266 per direction
I-5, Exit 189 (SB) – Exit 195	60,001-80,000	3	\$516 per direction	\$240 per direction
I-5, Exit 234 (SB) – Exit 252 (NB)	60,001-80,000	3	\$516 per direction	\$240 per direction
Hwy 26, Exit 61A/B (WB) – Exit 62 (EB)	60,001-80,000	3	\$516 per direction	\$240 per direction

Location	DTC (Daily Traffic Count)	Rate	Mainline sign, (per year)	Ramp sign, (per year)
Hwy 26, Exit 62A Gas/Lodging (WB)	60,001-80,000	3	\$516 per direction	\$240 per direction
I-84, Exit 14 (WB) – Exit 16 (EB)	60,001-80,000	3	\$516 per direction	\$240 per direction
Hwy 126, Pioneer Pkwy (Springfield)	60,001-80,000	3	\$516 per direction	\$240 per direction
Hwy 126, Mohawk Blvd. (EB – Springfield)	60,001-80,000	3	\$516 per direction	\$240 per direction
I-5, Exit 21 Food/Lodging (SB)	40,001-60,000	4	\$469 per direction	\$217 per direction
I-5, Exit 24 – Exit 33 (NB)	40,001-60,000	4	\$469 per direction	\$217 per direction
I-5, Exit 35 (SB) – Exit 45 (NB)	40,001-60,000	4	\$469 per direction	\$217 per direction
I-5, Exit 119 (SB) – Exit 124	40,001-60,000	4	\$469 per direction	\$217 per direction
I-5, Exit 125 Gas/Attraction (SB) – Exit 127 (NB)	40,001-60,000	4	\$469 per direction	\$217 per direction
I-5, Exit 182 (SB) – Exit 189 (NB)	40,001-60,000	4	\$469 per direction	\$217 per direction
I-5, Exit 199 – Exit 234 (NB)	40,001-60,000	4	\$469 per direction	\$217 per direction
Hwy 26, Exit 57 (WB) – Exit 61 (EB)	40,001-60,000	4	\$469 per direction	\$217 per direction
I-84, Exit 17 (EB)	40,001-60,000	4	\$469 per direction	\$217 per direction
Hwy 97, Exit 135B – Exit 138 (SB)	40,001-60,000	4	\$469 per direction	\$217 per direction
Hwy 126, Mohawk Blvd. (WB – Springfield)	40,001-60,000	4	\$469 per direction	\$217 per direction
Hwy 126, 42 <sup>nd</sup> St. (EB – Springfield)	40,001-60,000	4	\$469 per direction	\$217 per direction
Hwy 213, Redland Rd. (SB – Oregon City)	40,001-60,000	4	\$469 per direction	\$217 per direction
Hwy 569 (Beltline), Exit 5 (SB – Exit 12)	40,001-60,000	4	\$469 per direction	\$217 per direction
I-5, Exit 14 Lodging/Food/Attraction (SB)	20,001-40,000	5	\$419 per direction	\$197 per direction
I-5, Exit 19 – Exit 21 (NB)	20,001-40,000	5	\$419 per direction	\$197 per direction
I-5, Exit 21 Gas/Camping/Attraction (SB)	20,001-40,000	5	\$419 per direction	\$197 per direction
I-5, Exit 33 (SB) – Exit 35 (NB)	20,001-40,000	5	\$419 per direction	\$197 per direction
I-5, Exit 45 (SB) – Exit 119 (NB)	20,001-40,000	5	\$419 per direction	\$197 per direction
I-5, Exit 125 Lodging/Food (SB)	20,001-40,000	5	\$419 per direction	\$197 per direction

<b>Location</b>	<b>DTC</b> (Daily Traffic Count)	<b>Rate</b>	<b>Mainline sign,</b> (per year)	<b>Ramp sign,</b> (per year)
I-5, Exit 127 (SB) – Exit 182 (NB)	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 22, Exit 16 (Rickreall)	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 22, Exit 2 Salem (WB)	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 22, Exit 9 (Aumsville) – Exit 12 (EB) Stayton	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 26, Exit 19 (Boring)	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 26, Exit 55 – Exit 57 (EB)	20,001-40,000	5	\$419 per direction	\$197 per direction
I-84, Exit 16 (WB)	20,001-40,000	5	\$419 per direction	\$197 per direction
I-84, Exit 17 (WB) – Exit 85 (EB)	20,001-40,000	5	\$419 per direction	\$197 per direction
I-84, Exit 168 (EB)	20,001-40,000	5	\$419 per direction	\$197 per direction
I-84, Exit 376A/B (EB – Independent Gas, Food, and Lodging boards)	20,001-40,000	5	\$419 per direction	\$197 per direction
I-84, Exit 376 (WB)	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 97, Exit 119	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 97, Exit 124	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 97, Exit 138 (NB)	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 97, Exit 140	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 97, Exit 142	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 97, Exit 143 (SB)	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 126, 42 <sup>nd</sup> St. (WB – Springfield)	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 213, Redland Rd. (NB – Oregon City)	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 213, Beavercreek Rd (SB – Oregon City)	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 213, Molalla Ave. (SB – Oregon City)	20,001-40,000	5	\$419 per direction	\$197 per direction
Hwy 569 (Beltline), Exit 5 (NB)	20,001-40,000	5	\$419 per direction	\$197 per direction
I-5, Exit 6 – Exit 14 (NB)	0-20,000	6	\$378 per direction	\$177 per direction
I-5, Exit 14 Gas/Camping (SB)	0-20,000	6	\$378 per direction	\$177 per direction
Hwy 22, Exit 12 (WB) – Exit 13, Stayton	0-20,000	6	\$378 per direction	\$177 per direction
I-82, Exit 1	0-20,000	6	\$378 per direction	\$177 per direction

<b>Location</b>	<b>DTC</b> (Daily Traffic Count)	<b>Rate</b>	<b>Mainline sign,</b> (per year)	<b>Ramp sign,</b> (per year)
I-84, Exit 85 (WB) – Exit 165	0-20,000	6	\$378 per direction	\$177 per direction
I-84, Exit 180 – Exit 376B (EB – Camping/Food/Lodging Combination board)	0-20,000	6	\$378 per direction	\$177 per direction
Hwy 97, Exit 143 (NB)	0-20,000	6	\$378 per direction	\$177 per direction
Hwy 97, High Desert Museum	0-20,000	6	\$378 per direction	\$177 per direction
Hwy 97, Exit 151 – Exit 153 (Sunriver)	0-20,000	6	\$378 per direction	\$177 per direction
Hwy 97, City Center (Klamath Falls)	0-20,000	6	\$378 per direction	\$177 per direction
Hwy 213, Beaver Creek Rd. (NB – Oregon City)	0-20,000	6	\$378 per direction	\$177 per direction