



Oregon

Kate Brown, Governor

Travel Information Council
1500 Liberty St SE Ste 150
Salem, OR 97302-4386



Thank you for your interest in Museum and Historic Site Signs

Museum and Historic Site signs consist of a brown sign panel with white letters stating the name of a qualified Museum or Historic Site that is a building, place, or institution devoted to the acquisition, conservation, study, exhibition or educational interpretation of objects having scientific, historical or artistic value.

Museum signs may be installed along secondary or conventional highways (not interstate highways or expressways). For

Attraction signs on the interstate highways or expressways, please see the Attraction Interstate Logo Sign Application. The Travel Information Council (TIC) is limited to a maximum of four Museum signs per post, per intersection. Often there is room for only one post per direction, per intersection.

Naturally the signs are not only valuable to the motorist but also to the businesses featured on the signs. While businesses may look at highway signs as a form of advertising or promotion, the signs are in fact classified as official traffic control devices and are regulated by Federal and State laws.

TIC established this sign program in 1991 to help visitors find Oregon's historical attractions and to be consistent with the nationally recognized colors of white on brown for cultural and historical signs.

The attached pages are designed to help you better understand our program. Please read them carefully. If you would like us to review your specific museum/historic site request, complete the attached application and return it with all the requested materials.

Our agency is here to help you with your sign request. If you have any questions, don't hesitate to call.

Diane Cheyne
Sign Operations Administrator