

The mission of Oregon Travel Experience is to create a great visitor experience by providing direction to destinations, connecting travelers with Oregon resources, and ensuring safe and convenient travel.

OTE collaborates with local communities to showcase Oregon's history through the official Oregon Heritage Tree and Historical Marker Programs. Oregon Travel Experience manages 29 rest areas at 17 locations across the state and issues permits for Oregon's highway business signs and travel information kiosks.

Oregon Travel Experience would like to thank its partners in the Grove of the States Restoration Project: Friends of Trees, Oregon Department of Forestry, and the Oregon Travel Information Council.

Oregon Travel Experience  
1500 Liberty Street, Suite 150  
Salem, OR 97302  
800-574-9397  
[www.ortravelexperience.com](http://www.ortravelexperience.com)



## Grove of the States Sponsorship Opportunities

Help us revive this historic arboretum for its 50th Anniversary.

"The true meaning of life is to plant trees under whose shade you do not expect to sit."

~Nelson Henderson



## A mission to preserve history and nature

Trees are the lifeblood of our existence. Not only do they provide us with a livable environment through clean air and clean water, they also connect us to people, places, and events through their historical context.

We are pleased to invite you to become a sponsor of the Oregon Grove of the States Restoration Project. This is a unique opportunity to participate in the restoration and preservation of Oregon's historic arboretum with national roots.

**What is the Grove of the States?** Located at the southbound I-5 French Prairie Rest Area (where over two million visitors stop each year), the Grove was conceived by former Attorney General Robert Thornton in 1967. His intent was to honor Lady Bird Johnson's Highway Beautification Act by planting a tree that represented every state in the US.

**Why do we need your help?** The Grove represents Oregon's commitment to a sustainable environment and is a direct connection to thousands of travelers who stop for a stroll underneath its leafy canopy.

Over the years the Grove has fallen into disrepair, with tree losses due to disease and crowded conditions.

Oregon Travel Experience is now spearheading the restoration of the Grove in time for its 50<sup>th</sup> Anniversary Celebration in August 2017. We need your help to reach our goal of \$100,000 to plant replacement trees, restore and expand walking paths, and install new interpretive signs.

**What are the benefits of corporate or individual sponsorship?** Individual and Corporate Sponsorships will help sustain Grove of the States for generations to come. Your contribution ensures that your business name is seen by travelers on signs at the entrance of, and within the Grove. This is the first time the State of Oregon has allowed sponsorship signage within a highway rest area.

We will also honor your business at the 50<sup>th</sup> Anniversary Celebration, and dependent on Sponsorship level, include your name and business logo in our press releases, event programs, in our social media outlets, and on the OTE website.

*Contributions to Travel Information Council (a semi-independent state agency doing business as Oregon Travel Experience) are tax deductible under 26 US Code section 170 (c)(1) as they are dedicated to the public purpose of the program. We recommend you consult your tax advisor regarding any limitation on the amount of your*



## Grove of the States Sponsorship Levels

Sponsor Recognition	Platinum (\$25,000 and up) Exclusive	Gold (\$10,000 and up)	Silver (\$5,000 and up)	Bronze (\$2,500 and up)	Individual Tree (\$600)
Recognition on sign at main entrance to Grove of the States	X				
Invitation to speak at dedication	X				
Logo on banner at dedication event	X	X			
Logo on historical interpretation and informational signs	X	X			
Name included in project press releases	X	X	X		
Logo and name in all project publications and event program	X	X	X	X	
Recognition on OTE website and social media announcements about GOS	X	X	X	X	
Recognition award presented at dedication	X	X	X	X	
Listed in dedication event program	X	X	X	X	X
Name listed on sign at base of tree	X	X	X	X	X

If you are interested in sponsorship, please contact Annie vonDomitz, Tel: 503-373-0864 ~ Toll-free at 1-800-574-9397. Email [anniev@oregonte.com](mailto:anniev@oregonte.com).