Rest Area Information Center Backlit Display Production Guide

Welcome to our display permit program. Your application has been approved and now it's time to work with your production or printing facility to create your new backlit display panel.

When your new design is installed at one of our travel information centers, thousands of motorists and visitors will easily obtain information about where to eat, sleep or play.

The following specifications apply to our information center displays within 10 locations. Take this guide to your printer for exact instructions. Still have questions about the process? We're a phone call away at 1-800-574-9397.

Panel Specifications (***ALL LOCATIONS EXCEPT FRENCH PRAIRIE NORTH)

- Panels must be the size as indicated in the specs below, in order to fit properly into the light box
- Panel design (printed area) should extend at least 1⁄2 inch beyond the "visual area" (as noted by the black outer line in the illustrations below)
- If a brochure holder will be mounted on your panel, call us for design instructions
- Print on translucent backing material formulated for backlit graphics (The preferred material is HP Colorluscent Backlit Film)
- Print with UV inks

Size A Panel
Visual area: w 45 1/8" x h 47 1/4"
Panel total width with bleed to edge: 46"
Panel total height with bleed to edge: 48"

Size B Panel
Visual area: w 21 x 7/8" x h 47 1/4"
Panel total width with bleed to edge: 23"
Panel total height with bleed to edge: 48"

What to avoid in production:

- Reverse print or mirror images
- Printing on adhesive backed film
- Printing materials thicker than the recommended HP Colorlucent: 6 mil/158 microns per ISO 534

Need graphics help and/or printing facilities?

Although OTE cannot recommend one firm over another, several local firms are experienced in the production and design of our display panels. Vendor selection is not limited to the following roster:

Graphics and Design

Sea Reach Limited
433 NE Elm St
Sheridan, OR 97378
503-843-2005

Sage Graphic Design
2840 Hoo Doo Ct NW
Salem, OR 97304
503-365-9542

Design Point Inc.
1900 Hines St, Ste. 140
Salem, OR 97302
503-364-2970

Turtledove Clemens
1230 SW 1st Ave, Ste. 200
Portland, OR 97204
503-226-3581

Printing and Production

Fast Signs
2310 Commercial St SE
Salem, OR 97302
503-588-3278

Oregon City Signs
402 S Beavercreek Rd, #106
Oregon City, OR 97045
503-657-7466

Final FAQs

- Panel customers are responsible for all production costs
- Any errors in panel production should be resolved between the customer and vendor
- Delays in panel production will not affect the terms of your permit agreement: if your panel is delayed in production, you are still responsible for paying your monthly/annual permit fee, even if the panel is not ready to be installed
- If you decide to change your design following production, all design revisions (and charges associated) are your responsibility

Contact us

Still have questions about creating or delivering your panel to OTE? Contact us at 1-800-574-9397. Panels should be delivered or mailed to: Oregon Travel Experience, attn: Kiosk Coordinator, 1500 Liberty St SE, Suite 150, Salem, OR 97302. More information is available on our website at www.ortravelexperience.com.

French Prairie northbound panel displays

Panels located at the busy I-5 French Prairie northbound travel information kiosk are a different size and than those found at OTE's nine other locations. The aluminum-poly layers are extremely durable and weather-resistant—defying heat, sun, deep freezes and rain for up to seven years.

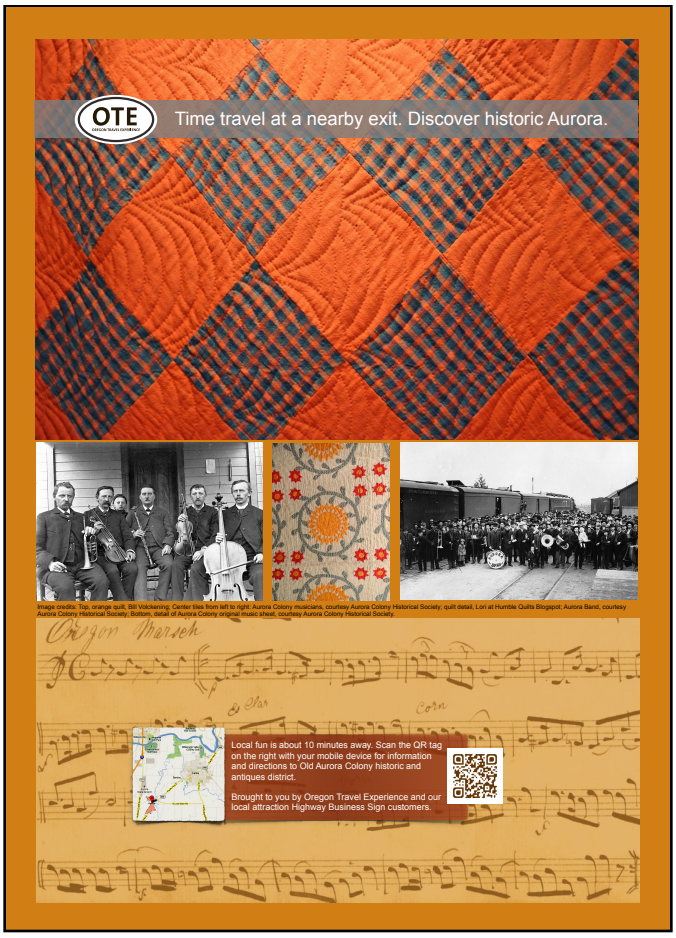
Your creative will be secured in gallery-styled black aluminum frames, with a beveled natural fir interior accent. Panels are hung from steel brackets along the exterior of the information kiosk, so they're highly visible to rest area visitors.

If you have any questions about the production, lifespan or durability of this product, please contact us.

Due to space availability at this location, we are unable to offer seasonal panel placement at the northbound French Prairie kiosk.

Alupanel production specs

Visual area: w 30" x h 42" You must leave a 1/2" border around the visual field to accommodate our frame
Panel total width with bleed to edge: 31"
Panel total height with bleed to edge: 43"
Material: Ultra White Alupanel
Material thickness: 3mm



Examples of French Prairie Northbound Kiosk Panels

Expand your advertising options at French Prairie

Oregon Travel Experience's mission to help spread the word about your business to travelers across the state. As we incorporate technology and modernization, the OTE kiosk program is sure to drive new customers your way.

If you are located in the Portland to Salem area, come see the newly remodeled French Prairie northbound information kiosk. A pilot project with Clackamas County, the kiosk is tracking over 20,000 kiosk visitors per month through digital data-capture.

Publication stock flies off the shelves at French Prairie, so if you would like to expand your advertising toolbox to include brochure display, this is the place to try it out. Publication permit fees are assessed monthly and are completely affordable for both large and small businesses. Not-for-profit rates make the new kiosk a very attractive option.

Contact us at 1-800-574-9397 for more information and for help with your new brochure or magazine permit.